

Glattbrugg, Switzerland, 20th August 2015

QualySense awarded the “High-Potential SME” label

The Swiss Economic Forum awarded QualySense with the prestigious “High-Potential SME” label after a four-stage qualification process based on its market presence, growth strategy and financial results. The award will facilitate the company’s future development plan. This “High-Potential SME” label is a joint initiative of the Swiss Economic Forum and of UBS and it’s lead by an interdisciplinary team of experts and entrepreneurs. Other well-known Swiss startups such as On (www.on-running.com) have received this award.

Dr. Francesco Dell’Endice, CEO of QualySense, said: *“We are very pleased this experienced panel of entrepreneurs trust our strategic future plans. The QSorter technology is a game-changer for the food- and agri-industry and we are fully committed to successfully deploy this technology in the global market”.*

QualySense use space technologies that combine Machine Vision and Near-Infrared spectroscopy to develop the **QSorter**, the first artificial intelligence robot for high-speed single kernel analysis and sorting of grains. The **QSorter** technology analyzes and sorts each grain individually based on its physical and compositional properties, which enables a reliable and sophisticated control solution aimed at increasing quality and safety of food products, for example in the development of diet-specific food products.

ABOUT QUALYSENSE

QualySense is a Swiss company pioneering innovative high-speed single kernel sorting solutions to achieve optimal processing, quality, and safety of agricultural products. To learn more, please visit www.qualysense.com.

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